

PadPak® SR Proves Far Superior to Foam-In-Bag

COMPANY:

In 1970, they began creating innovative and custom motorcycle parts and accessories. Now a global enterprise, they ship on average, 3,000 parcel packages and 30 pallets a month to end users and top retailers all over the globe.

PRODUCT:

Products range from small accessories to custom wheels and frames for a variety of motorcycles.

APPLICATION:

Custom wheels were being packed using a foam-in-bag system that used up to 11 pads to secure the part in place. Because of routine damage returns, they switched to PadPak paper cushioning which reduced their price-per-pack cost by 8% and resulted in zero damage returns.

RESULTS:

“The paper has been, by far, superior to the foam-in-bag [and] has solved our problem with wheels being damaged while shipping UPS.”

- Warehouse Operations Manager

When a top custom motorcycle parts company began creating custom parts in a garage in 1947, protective packaging was far from their mind. Now a global enterprise, customer satisfaction is key in every aspect of the business. However, a recent internal audit of their shipping department raised concerns.

They ship custom motorcycle wheels that weigh anywhere from 24 lbs. to 75 lbs. They were using foam-in-bag systems that used as many as 11 foam pads per box. During shipment, the foam pads were no longer providing a tight fit between the wheel and sides of the box, allowing the wheel to move and become damaged during impacts. Eight out of every 100 wheels were returned with damage.

The company shipped two of their custom wheels to the Packaging Engineers at Ranpak Corp who created custom packaging designs using PadPak paper. The design used 2-ply 50-lb./50-lb. paper cushioning pads generated through the PadPak® SR paper converter. Using PadPak paper, they were able to reduce their price-per-pack cost by 8% as well as eliminate damage returns to date. They have now shipped over 350 wheels with zero returned for damage.



Foam-in-bag pads shifted during shipment.

For more information on the PadPak SR, visit: www.ranpak.com

PadPak® SR

