

WrapPak® PS Saves Time and Money

COMPANY:

The custom brewery opened in 1995 as its state's first brewpub. In 1996, they began bottling their custom brews and have since become a staple in the beer and spirits market. They distribute to more than 25 states and maintain a booming merchandise operation.

PRODUCT:

Distributes nearly 20 different styles of beer along with six hand-crafted spirits, and an extensive merchandise store that includes mugs, pint glasses and specialty beer glasses.

APPLICATION:

Drinking glasses were being packed with ½" bubble. Because packers had to manually pull and tear the bubble and wrap each glass one by one, it was not a sufficient packaging solution. WrapPak PS allowed packers to pre-produce exact lengths of PaperWrap™, eliminating the two-step process.

RESULTS:

"[The Ranpak] paper offered the same protective performance, at a competitive price, with a higher rate of efficiency."

- Operations Manager

The owner got his first taste of microbrews while working at an NYC bar in 1990. Five years later, his brewery opened its doors and began bottling beer and selling merchandise. The brewery now ships up to 1,000 boxes a month of branded mugs, pint glasses and specialty beer glasses.

Initially, packers were using a number of protective packaging products, predominately ½" bubble. As demand for the product grew, the use of bubble became a time-consuming process. Packers had to manually pull and tear a length of bubble, estimating themselves how much was needed, and wrap each glass one-by-one.

The WrapPak PS gives packers the speed and efficiency they need. The system allows packers to pre-produce exact lengths of WrapPak material and wrap multiple glasses at a time, eliminating the two step process required when using bubble. In addition to the high rate of efficiency, the paper offers the same protective performance as bubble at a competitive price.

The WrapPak PS helped the brewery increase the number of glasses wrapped per day. With the company growing leaps and bounds, they needed a solution that could match increasing demands. The WrapPak material offered excellent protection and the WrapPak PS offered the automation needed to increase productivity.

For more information on the WrapPak PS, visit: www.ranpak.com

WrapPak® PS

