

## FillPak® PS Increases Productivity and Reduces Costs

### COMPANY:

As a leading natural health and wellness company, this company markets and distributes nutritional and personal care products through a global direct sales force of over 680,000 active independent Managers, Distributors and customers in more than 40 countries.

### PRODUCT:

Nutritional supplements, minerals and herbal combinations and some skincare products.

### APPLICATION:

The company had been using loosefill to fill the remaining voids in their packages. Unfavorable feedback from their customers about the mess and non-recyclability of the loosefill made them switch to FillPak and FillPak TT.

### RESULTS:

The company has received feedback that their customers are pleased with the FillPak paper. As to be expected, most of this feedback centers around the fact that the FillPak paper is clean and easy to recycle.

This natural health and wellness company had been using loosefill to fill the remaining voids in their packages. Unfavorable feedback from their customers about the mess and non-recyclability of the loosefill made them look at other packaging material alternatives. Since the company had already researched several other brands of loosefill and airbags, the company decided to consider paper as a natural alternative.

The company switched from loosefill to Ranpak's FillPak and FillPak TT void fill systems. The single-ply fanfold paper systems addressed customer concerns about mess and non-recyclability by providing a clean packaging material that their customers could recycle with other paper waste or reuse in other packages. In addition, it provided a clean packaging environment for each of the distribution centers. The supervisor of the Distribution Center states, "Our number one concern is getting a package out to the customer without damage. Number two is the cleanliness of the packaging material - not only to the customer but also to the facility."

Another big advantage of the FillPak system is its ease of use. According to the supervisor, "We looked at other paper products, but they were really manual to pack with. However, FillPak was a lot easier to use and the packers really enjoy the system." As expected, the packers were apprehensive about the change and were concerned that it would take a lot longer to pack with FillPak. This has not been the case according to the supervisor who states, "On peak days, we are stretched a little bit. But, obviously some of that is made up because we don't have to spend over thirty minutes cleaning up the loosefill after the fact."

With Ranpak's help, the switch from loosefill to FillPak has been a smooth transition.

For more information on the FillPak and FillPak TT, please visit: [www.ranpak.com](http://www.ranpak.com)

